



UNIVERSITY of  
**LOUISIANA**  
L A F A Y E T T E

**B.I. Moody III College of  
Business Administration**

# **HOSPITALITY MANAGEMENT**





# HOSPITALITY MANAGEMENT

Our Hospitality Management program prepares you for a career in one of the largest and fastest-growing industries in the world. You'll gain the foundation needed to manage hospitality operations, from guest services to finances. The program provides a strong technical base alongside hands-on experiences in all areas of hospitality management, including lodging, food service, tourism, transportation, entertainment, and events.

With a Bachelor of Science in Business Administration from UL Lafayette, you'll be prepared for a range of careers in hospitality management. B.I. Moody III College of Business Administration has the only four-year hospitality management program in Louisiana that is accredited by the Accreditation Commission for Programs in Hospitality Administration.



**FIND YOUR PASSION AT UL LAFAYETTE.**

**For more information or to apply, visit [admissions.louisiana.edu](https://admissions.louisiana.edu).**



## PROGRAM CURRICULUM

Our program combines fundamental business courses with specific skills relevant to the operational areas of the hospitality industry. You'll learn the essential business principles of management, marketing, finance, leadership, and ethics. Hospitality course options include:

- Introduction to Hospitality Management
- Introduction to Food Safety and Preparation
- Principles of Tourism
- International Tourism
- Food Service Management
- Lodging Management
- Facility Management
- Hospitality Human Resources and Service Management
- Legal Issues

You can also customize your degree by choosing electives specific to your interests. Electives include event planning, crisis management, tourism sales and marketing, and beverage management.

## RAGIN' HOSPITALITY ASSOCIATION

Joining this student organization connects you with other hospitality management students, faculty, alumni and industry leaders. Members participate in field trips, attend local and national conferences and trade shows, learn from guest speakers, and get involved in community service projects.

## LEARNING LABS AND CAREER EXPERIENCES

We provide learning opportunities that go beyond the classroom. You'll gain 800 hours of hospitality management work experience and complete a 150-hour internship while pursuing your degree. Site visits to hotels, restaurants, entertainment venues and other businesses provide opportunities to interact with and learn from professionals.

Our real-world learning labs provide exciting and engaging experiences that complement classroom teaching.

- Lunch Club is a student-operated, 45-plus seat restaurant and commercial kitchen on campus. You'll gain food service operations experience that includes menu development, budgeting, staff management, culinary arts, and guest service.
- The Food Preparation Lab features kitchen units where students learn food safety and preparation techniques.

## EARN INDUSTRY CERTIFICATIONS

While earning your degree, you'll have the opportunity to obtain nationally recognized certifications to give you a competitive advantage.

- Servsafe Food Safety Certificate, National Restaurant Association Education Institute
- Servsafe Alcohol Certificate, National Restaurant Association Education Institute
- Certification in Hotel Industry Analytics, American Hotel & Lodging Educational Institute



## CAREER OPPORTUNITIES

- Hotels
- Restaurants
- Tourism
- Theme parks
- Cruise ships
- Spas and resorts
- Airlines
- Casinos



# EXPLORE POSSIBILITIES *in* HOSPITALITY MANAGEMENT

**150-hour**  
**INTERNSHIP**

Practice your skills in our  
**45+ SEAT**  
*restaurant*

## EARN 3 NATIONAL CERTIFICATIONS

Option to earn your Servsafe Food Safety Certificate, Servsafe Alcohol Certificate, and Certification in Hotel Industry Analytics while enrolled at the University.

### ACCREDITATION



The only dual-accredited (AACSB and ACPHA) hospitality program in Louisiana

— *Gain* —  
**800 HOURS**  
INDUSTRY EXPERIENCE  
WHILE EARNING YOUR  
BACHELOR'S DEGREE

### MISSION

The Hospitality Management program prepares undergraduate students to be leaders in the management of hospitality and related businesses in a global economy by providing core competencies and experiential learning opportunities.







## EXPLORE POSSIBILITIES, CREATE MEMORIES. FIND YOURSELF HERE.

The University of Louisiana at Lafayette is in a region known for incredible food, music, hospitality and *joie de vivre*, or joy of life. Major music festivals and the second-largest Mardi Gras celebration in Louisiana happen right off campus each year. Art galleries, restaurants, theaters and other entertainment venues are just blocks away. There's also a large public park nearby that features walking paths, and hiking and biking trails.

337-482-6087 | [hospitality@louisiana.edu](mailto:hospitality@louisiana.edu)



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